RUN IT!
WALK IT!
HAVE FUN!

THE 17th ANNUAL LOU GEHRIG'S DISEASE 10K RUN AND 5K RUN/WALK
SPONSORSHIP OPPORTUNITIES
Saturday, May 11, 2019 • 7:30 a.m.
Coconut Grove, FL

www.alsrecovery.org
**SPONSORSHIP PACKAGES**

**Platinum Level - $20,000:**
- All of the Copper Level Benefits Plus:
- Recognition as a Presenting Sponsor
- Name and Corporate Logo Recognition
- Inclusion in All Print Advertising*
- 2,100+ Corporate Branded Gift Bags
- Total of 20 Complimentary Race Entries

**Gold Level - $10,000:**
- All of the Copper Level Benefits Plus:
- Name and Corporate Logo Recognition
- Inclusion in All Print Advertising*
- 2,100+ Corporate Branded Water Bottles
- Total of 10 Complimentary Race Entries

**Silver Level - $5,000:**
- All of the Copper Level Benefits Plus:
- Name and Corporate Logo Recognition
- Inclusion in All Print Advertising*
- Total of 2 Complimentary Race Entries

**Copper Level - $1,000:**
- Name Recognition on 2,100+ T-Shirts
- Name Recognition on Website
- Name Recognition on Stage Banner
- Hospitality Table (Upon Request)
- 1 Complimentary Race Entry

*Inclusion in print advertising subject to receipt of Sponsorship Confirmation prior to print deadlines.

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**SPONSORSHIP CONFIRMATION**

Thank you for your support of the 17th Annual Lou Gehrig’s Disease 10K Run and 5K Run/Walk on Saturday, May 11, 2019. We promise to make you proud of your association with the Run/Walk and the ALS Recovery Fund.

The Lou Gehrig’s Disease 10K Run and 5K Run/Walk is one of the largest and most successful charity runs in South Florida. Past and present corporate sponsors and partners include NBC 6, Greenberg Traurig, Biltzin Sunberg, Holland & Knight, University of Miami Miller School of Medicine, Romero Britto and BNY Mellon.

Please complete the information below so that we can be sure to properly include you and/or your organization in our publicity and marketing materials. Corporate logos should be emailed to info@alsrecovery.org (eps format preferred).

Sponsorship Confirmation should be submitted as early as possible to ensure inclusion in all event promotions.

Sponsorship in the Name of: ____________________________________________
Contact Person: ______________________________________________________
Address: ___________________________ State: ____ Zip: ________________
City: ___________________________ Phone: __________________________
Fax: __________________________
Email Address: ______________________________________________________

Sponsorship Level:  
- Platinum ($20,000.00)  
- Gold ($10,000.00)  
- Silver ($5,000.00)  
- Bronze ($2,500.00)  
- Copper ($1,000.00)

If sponsorship is “in kind” please list the goods or services provided and fair market value (to determine sponsorship level):
__________________________ Fair Market Value: $___________________

$ Sorry, we are unable to be a sponsor but we do believe in the cause.
Please accept the following contribution: _____________________________

Accepted and Agreed by: ____________________________________________

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*Where Does Your Money Go?*

The ALS Recovery Fund is a 501(c)(3) organization run entirely by volunteers. There are no employees or unnecessary overhead so every dollar raised goes to further our mission. Our organization provides financial support for the following:

- Annual Patient Care Grants based on financial need of up to $10,000 to assist ALS patients in the Tri-County area
- Research Grants dedicated to ALS research at John Hopkins University
- Sole underwriter and host for the First Annual CAUSE-ALS Consortium
- Fully funded a $1,000,000 Endowed Chair for ALS Research at the University of Miami Miller School of Medicine
- Currently funding $1,000,000 to create the ALS Recovery Fund Research and Clinical Program providing a multidisciplinary ALS clinical team and research staff at the University of Miami Miller School of Medicine

*Inclusion in print advertising subject to receipt of Sponsorship Confirmation prior to print deadlines.

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PLEASEReturn THIS FORM TO:
THE ALS RECOVERY FUND
One Grove Isle Drive #1602
Coconut Grove, FL 33133
FAX: 305-971-5411
info@alsrecovery.org