



**JOSE A. PEREZ
ALS GOLF CLASSIC**
8525 SW. 81st Terrace
Miami, FL 33143

21st ANNUAL

**JOSE A. PEREZ
ALS GOLF CLASSIC**

Saturday, April 8th

Benefiting

ALS Recovery Fund



www.alsrecovery.org

“Never Give Up” was the phrase Jose A. Perez coined as his motto the day his neurologist, Walter Bradley told him that he had Amyotrophic Lateral Sclerosis (ALS). Although he was dealt with devastating news, Jose held on to the fact that little research had been done on the cause and treatment for the disease due to the lack of funding. With the help of his two sons, Jose G. Perez and Alberto J. Perez, as well as the University Of Miami School Of Medicine, Jose A. Perez organized the First Annual ALS Golf Classic in 1997. A small group of family, friends, and colleagues gathered to enjoy an afternoon of golf, bond and build a strong sense of camaraderie, while raising money for ALS research. The event proved to be a success as proceeds were used to assist with research costs, patient care, and community awareness. Each year, the golf tournament grew and as it grew, new supporters emerged and new studies in ALS research proved fruitful.

Jose’s unrelenting spirit never gave up as ALS consumed the muscles in his body. He always stayed determined to beat this dreadful disease, all the while inspiring every person who crossed his path. Unfortunately, Jose lost his battle to ALS in 2001. He was no longer with us physically, but his tenaciousness lived in all of his supporters. In 2005, the ALS Research Foundation (founded by Jose A. Perez) merged with another local ALS foundation and together we became the ALS Recovery Fund, a 501(c)(3) non-profit charitable organization. Merging two groups who have the same drive towards finding a cure for ALS meant we would be larger, stronger, and more impactful. As of last year, we have been able to proudly say that we have raised over \$3 million dollars in 21 years. There may not be a cure yet, but researchers are closer than ever. We will continue Jose’s legacy by gathering every year, enjoying our day of golf, and remembering a remarkable man with the hope that one day a cure is found.... We Never Give Up!

We encourage you to support the ALS Recovery Fund for the 21st Annual Jose A. Perez ALS Golf Classic.

Thank you.

THE JOSE A PÉREZ FAMILY

Jose A. Perez

September 22, 1953 – July 14, 2001



The 2017 Jose A. Perez ALS Golf Classic is managed by:



Direct: (305) 255-3500

Fax: (305) 468-6240

Email: tod@ci-mgt.com

Tournament Sponsorships

<input type="checkbox"/> Title	\$25,000
<input type="checkbox"/> Ace	\$10,500
<input type="checkbox"/> Eagle	\$ 5,500
<input type="checkbox"/> Birdie	\$ 3,500
<input type="checkbox"/> Par	\$ 2,500
<input type="checkbox"/> Individual	\$ 550

Non-Golfing Sponsorships

Recognition at awards party. Company logo on sponsored item or banner at sponsored site.

<input type="checkbox"/> Hat	\$ 2,500
<input type="checkbox"/> Photography	\$ 2,500
<input type="checkbox"/> Athletic Bag (2 available)	\$ 2,500
<input type="checkbox"/> Golf Towel	\$ 2,500
<input type="checkbox"/> 19th Hole (Open bar after golf)	\$ 2,500
<input type="checkbox"/> Awards	\$ 2,000
<input type="checkbox"/> Golf Ball	\$ 2,000
<input type="checkbox"/> Putting Contest	\$ 1,000
<input type="checkbox"/> Driving Range	\$ 1,000
<input type="checkbox"/> Cigar	\$ 1,000
<input type="checkbox"/> Cart	\$ 1,000
<input type="checkbox"/> Tee Sponsor	\$ 400
<input type="checkbox"/> Be Kind Donation	\$ ____.
<input type="checkbox"/> Goody Bag	Your Choice

TEAR HERE

Company Name _____

(as to appear on tee sign)

Address _____

Phone [] _____

Fax [] _____

Corporate Contact _____

Title _____

Email Address _____

Make checks payable to: ALS Recovery Fund

Mail to: Jose A. Pérez ALS Golf Classic
8525 SW. 81st Terrace
Miami, FL 33143

Program Ads Deadline: March 17, 2017

Name 1

Address _____
 City _____
 State _____ Zip _____
 Phone _____ Email _____

Name 2

Address _____
 City _____
 State _____ Zip _____
 Phone _____ Email _____

Name 3

Address _____
 City _____
 State _____ Zip _____
 Phone _____ Email _____

Name 4

City _____
 State _____ Zip _____
 Phone _____ Email _____

**JOSE A. PEREZ
 ALS GOLF CLASSIC**

Saturday, April 8th, 2017
**Trump National Doral Miami
 Red and Gold Courses**
 4400 N.W. 87th Avenue
 Miami, Florida

Registration and Lunch: 11:30 am

Shotgun tee-off: 1:00 pm

Format: Four-person Team Scramble

Registration Fee: \$550 Per Person

Fee includes:
 Greens / Cart Fees
 Complimentary On-course Beverages
 FTG's 19th Hole
 Player Goody Bag
 Post Tournament Buffet
 Golf Shirt and Golf Balls
 Team Photo

Great prizes for:
 Closest to the Pin
 Longest Drive
 Straightest Drive
 1st, 2nd and 3rd Places

*Special rates available for participants who
 need rooms at the Doral Resort for the weekend.*

For information call



Trump National Doral
 MIAMI

Trump National Doral at
 (305)592-2000

Title \$25,000

Title sponsor status for tournament
 Event banner recognition at tournament
 Full-page advertisement in program
 Name on front cover of program
 Opportunity to display product at event
 Corporate banner signage (must supply)
 Recognition at awards party
 Company novelties in goody bags
 Tee sign with company name displayed
Two (2) corporate foursomes

Ace \$10,500

Presenting sponsor status for tournament
 Event banner recognition at tournament
 Full-page advertisement in program
 Corporate banner signage (must supply)
 Recognition at awards party
 Company novelties in goody bags
 Tee sign with company name displayed
Two (2) corporate foursomes

Eagle \$5,500

Hosting sponsor status for tournament
 Event banner recognition at tournament
 Full-page advertisement in program
 Corporate banner signage (must supply)
 Recognition at awards party
 Company novelties in goody bags
 Tee sign with company name displayed
Two (2) corporate foursomes

Birdie \$3,500

Corporate sponsor status for tournament
 Full-page advertisement in program
 Corporate banner signage (must supply)
 Recognition at awards party
 Company novelties in goody bags
 Tee sign with company name displayed
One (1) corporate foursomes

Par \$2,500

Associate sponsor status for tournament
 Half page advertisement in program
 Recognition at awards party
 Company novelties in goody bags
 Tee sign with company name displayed
One (1) corporate foursome

**Individual \$550
 Be Kind Donation \$ ____.**

MORE SPONSORSHIPS ON RESPONSE FORM
 Tax deduction information provided upon request.

Did You Know?

*Amyotrophic Lateral Sclerosis (ALS) is also known as Lou Gehrig's disease.

* Amyotrophic comes from the Greek language...“A” means no, “Myo” refers to muscle, and “Trophic” means nourishment- “No muscle nourishment.” “Lateral” identifies the areas in a person's spinal cord where portions of the nerve cells that signal and control the muscles are located. As this area degenerates it leads to scarring or hardening (“sclerosis”) in the region.

*ALS is a progressive neurodegenerative disease that affects the nerve cells in the brain and the spinal cord.

*ALS is a motor neuron disease that causes nerve cells to gradually break down and die.

*There are over 30,000 people living with ALS at the moment.

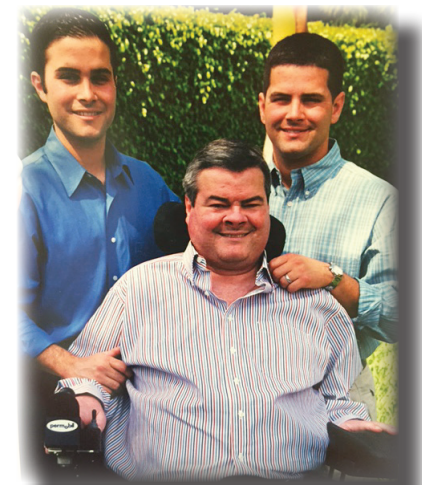
*Experts are still unsure what causes ALS.

*Patients with ALS are given a life expectancy of 2 to 5 years from the point of diagnosis.

*ALS can affect anyone, regardless of gender, race, ethnicity or geographical location.

*There are significant costs for medical care, equipment and home health caregiving.

*Although some patients participating in clinical trials have exhibited a slower progression of the disease, there is still no cure for ALS.



Make checks payable to:
ALS Recovery Fund

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 8525 SW. 81st Terrace Miami, FL 33143

For more information, contact:



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